

10th Annual NIIM Symposium: For Healthcare Practitioners

Sponsorship Prospectus

Thursday 11th & Friday 12th September 2025

Amora Riverwalk Hotel, Richmond, VIC

Join us at the 10th Annual NIIM Symposium

We are delighted to announce the 10th Annual NIIM Symposium is scheduled for
Thursday 11 and Friday 12 September 2025!

The program is designed for GPs, medical specialists, healthcare practitioners, allied and complementary clinicians, pharmacists, psychologists, acupuncturists, nurses, researchers, academics, naturopaths, herbalists, healthcare and medical students and others involved in the healthcare industry.

NIIM is committed to bringing together leading keynote speakers, professors and researchers in this multi-disciplinary area of medicine. The sessions will focus on presenting the latest evidence, practical experience and research findings on a variety of topics.

The extensive program will cover the diverse challenges and opportunities facing various streams of Integrative Medicine, innovative therapies and treatments for the prevention, detection and treatment of disease. Keynote speakers will also cover lifestyle, nutritional and environmental factors impacting health and wellness.

Empowering people to take control of their health

About the National Institute of Integrative Medicine (NIIM)



Professor Avni Sali AM
Founding Director

NIIM was established by Professor Avni Sali AM in 2005 with the help of community supporters. NIIM brings together the education, research and practice of Integrative Medicine (IM), and to further its use and understanding within the general and medical community.

NIIM's activities and focus areas include:

- Educating healthcare professionals and the general public regarding the benefits of IM
- Conducting research into IM treatments and technologies
- Raising awareness of the role of IM in medical practices and public health
- Providing community access to holistic healthcare with qualified and expert IM practitioners



Christopher Quizeman
Chief Executive Officer of NIIM

NIIM works collaboratively with a network of national and international partners and is dedicated to establishing effective healthcare treatments and technologies backed by evidence and rigorous scientific testing. These innovations increase diagnostic screening and treatment options for patients with chronic illnesses and can significantly improve patient outcomes. The NIIM clinic in Melbourne along with the Dispensary, provides the community with access to IM GPs, allied and complementary health professionals, innovative therapies and an in-house Dispensary.

Highlights & Recap – 9th Annual NIIM Symposium in 2024



Highlights & Recap – 9th Annual NIIM Symposium

The results of the 2024 Symposium speak for themselves, with a great attendance rate and return on investment for our sponsors, and meaningful education delivered for delegates:

- 150+ delegates attended
- 18+ hours of presentations and workshops delivered
- Overall positive rating of 9.15/10 from delegates
- 24 expert keynote speakers comprised of professors, researchers, doctors and healthcare professionals
- 6+ hours for delegates to visit exhibition area

Some positive feedback from our sponsors and delegates:

- *“An excellent event, we will be back next year!”*
- *“This has been one of the best events of 2024!”*
- *“We always look forward to NIIM events every year, it’s such a great addition to our business.”*
- *“Thank you for such a great conference. I thought the diversity of speakers and topics were great and so many speakers were engaging and informative!”*

Top Reasons to Sponsor the 10th Annual NIIM Symposium

1. **Direct Access to Healthcare Professionals:** Connect with an audience of approx. 200 highly skilled medical and allied health practitioners who influence healthcare decisions and patient care in the field of integrative and complementary medicine. Our audience of healthcare professionals are actively seeking innovative solutions, tools, education and products to enhance their clinical practice.
2. **Positioning as a Leader in Healthcare Innovation:** Align your brand with the forefront of integrative and complementary medicine, reinforcing your commitment to advancing healthcare practices and improving patient outcomes. Align with NIIM's reputation for integrity and excellence in education and healthcare, boosting trust in your brand among an audience that values credibility.
3. **Networking with Decision-Makers and Influencers:** Engage directly with integrative medicine industry thought leaders, researchers, and practitioners who influence purchasing decisions and drive innovation in healthcare. Establish connections that extend beyond the event, creating opportunities for ongoing collaborations and partnerships with practitioners and organizations.
4. **Involvement in Cutting-Edge Medical Education:** Support a program presenting the latest evidence-based research, clinical insights, and practical strategies in integrative medicine, healthy aging, and lifestyle interventions.
5. **Customized Sponsorship Packages:** Choose from tailored sponsorship options that maximize your return on investment, from brand visibility in conference materials and promotions to exclusive speaking opportunities.
6. **Enhanced Digital Reach:** Benefit from pre- and post-event promotion across NIIM's extensive digital channels, including our extensive database, thousands of followers on social media, newsletters, and website features, amplifying your brand's reach to an even wider audience.
7. **Access to New Market Insights:** Gain a deeper understanding of the challenges, opportunities, and trends in the medical and allied health fields through interaction with delegates and speakers.

Schedule: Day 1 – 11-09-2025

Session	Time	Minutes	Description	Presenter/Speaker	
Arrival	8.15am - 8.45am	30 mins	Registration - Arrival Tea & Coffee		
Session 1	8.45 - 9.00	15 mins	Welcome & official opening	NIIM CEO (Christopher Ouizeman) & MC	
	9.00 - 9.40	40 mins	Speaker 1 - Keynote (B&Y room)	Prof AVNI SALI AM	
	9.40 - 10.20	40 mins	Speaker 2 - Keynote (B&Y room)	Speaker TBC	
	10.20 - 10.30	10 mins	Interactive Q&A Panel - facilitated by MC		
	10.30am - 11am	30 mins	Morning Tea - Exhibition & Poster Viewing (30mins)		
Session 2	11.00 - 11.40	40 mins	Speaker 3 - Keynote	Speaker TBC	
	11.40 - 12.20	40 mins	Speaker 4 - Keynote	Speaker TBC	
	12.20 - 12.30	10 mins	Interactive Q&A Panel - facilitated by MC		
	12.30pm - 1.30pm	60 mins	Lunch - Exhibition & Poster Viewing (1 hr)		
Session 3 - Concurrent Workshops	1.30 - 2.10	40 mins	Speaker 5 - TBC - B&Y room	Speaker 6 - TBC - Hawthorn Room	Speaker 7 - Wellness Session with TBC (Banks Room)
	2.10 - 2.15	5 mins	Changeover time (5 mins)		
	2.15 - 2.55	40 mins	Speaker 8 - TBC B&Y Room	Speaker 9 - TBC - Hawthorn room	Speaker 10 – ABSTRACT session (Banks Room)
	2.55pm - 3.30pm	35 mins	Afternoon Tea - Exhibition & Poster Viewing (35mins)		
Session 4	3.30 - 4.10	40 mins	Speaker 11 - Keynote - TBC		
	4.10 - 4.50	40 mins	Speaker 12 - Keynote - TBC		
	4.50 - 5.00	10 mins	Interactive Q&A Panel - facilitated by MC		
	5.00 - 5.15	15 mins	BUFFER to allow for any sessions running overtime		
	5.15 - 7.30	120 mins	Networking function - Finger food & drinks (Day 1 only)		

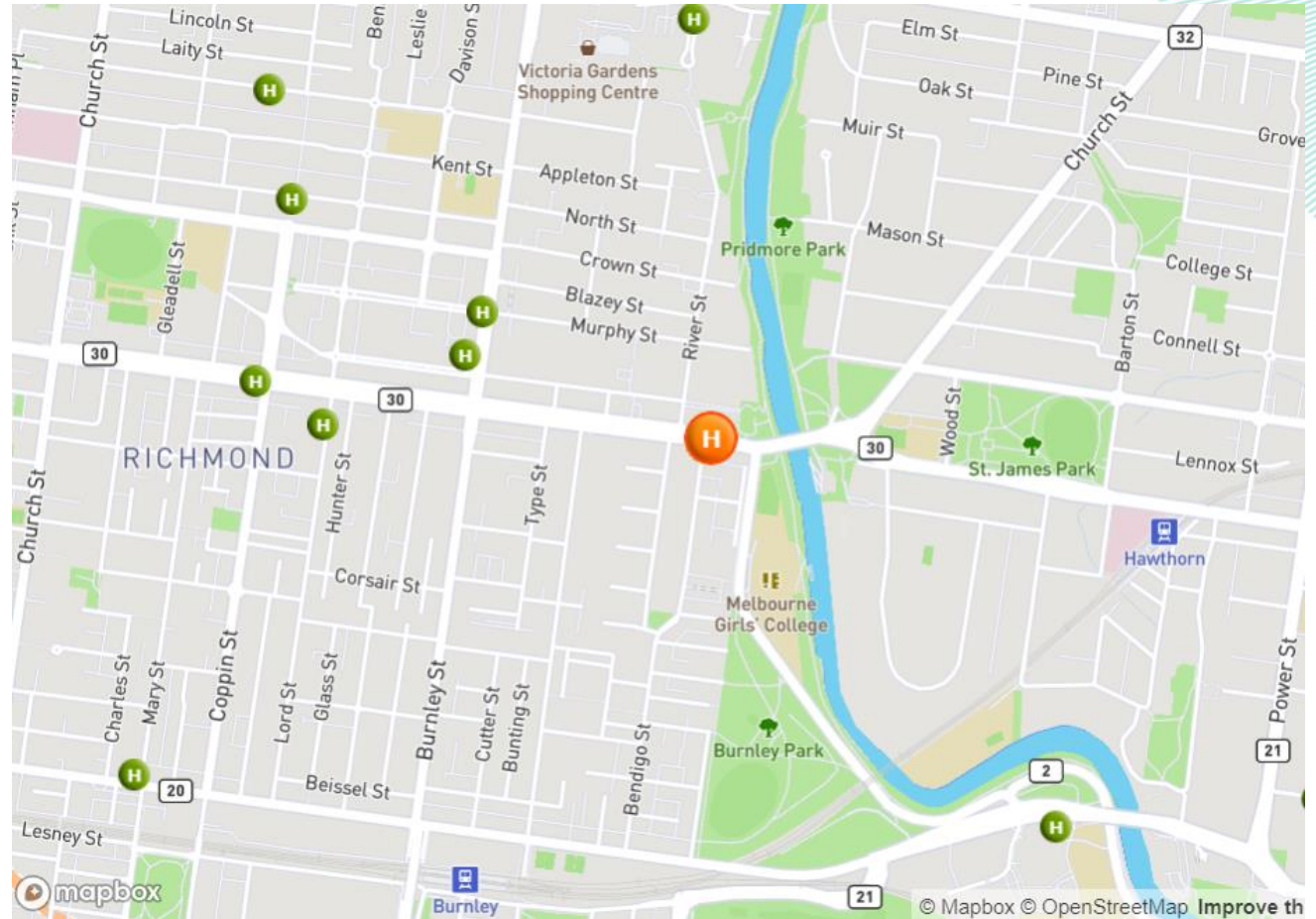
Please note, this schedule is a draft only, it is correct at the time of distribution and is subject to change.

Schedule: Day 2 – 12-09-2025

Session	Time	Minutes	Description	Presenter/Speaker	
Arrival	8.15am - 8.45am	30 mins	Registration - Arrival Tea & Coffee	-	
Session 5	8.45 - 9.00	15 mins	Welcome & official opening	NIIM CEO (Christopher Ouizeman) & MC	
	9.00 - 9.40	40 mins	Speaker 1 Keynote (B&Y room)	TBC	
	9.40 - 10.20	40 mins	Speaker 2 Keynote (B&Y room)	TBC	
	10.20 - 10.30	10 mins	Interactive Q&A Panel - facilitated by MC		
10.30am - 11am		30 mins	Morning Tea - Exhibition & Poster Viewing (30mins)		
Session 6	11.00 - 11.40	40 mins	Speaker 3 - Keynote	TBC	
	11.40 - 12.20	40 mins	Speaker 4 - Keynote	TBC	
	12.20 - 12.30	10 mins	Interactive Q&A Panel - facilitated by MC		
12.30pm - 1.30pm		60 mins	Lunch - Exhibition & Poster Viewing (1 hr)		
Session 7 - Concurrent Workshops	1.30 - 2.10	40 mins	Speaker 5 - TBC (B & Y Room)	Speaker 6 - TBC (Hawthorn Room)	Speaker 7 - TBC (Banks Room)
	2.10 - 2.15	5 mins	Changeover time (5 mins)		
	2.15 - 2.55	40 mins	Speaker 8 - TBC (B & Y Room)	Speaker 9 - TBC (Hawthorn Room)	Speaker 10 - TBC (Banks Room)
2.55pm - 3.30pm		35 mins	Afternoon Tea - Exhibition & Poster Viewing (30mins)		
Session 8	3.30 - 4.10	40 mins	Speaker 12 - Keynote - TBC		
	4.10 - 4.50	40 mins	Speaker 12 - Keynote - TBC		
	4.50 - 5.00	10 mins	Interactive Q&A Panel - facilitated by MC		

Please note, this schedule is a draft only, it is correct at the time of distribution and is subject to change.

The Venue: Amora Riverwalk Hotel, Richmond



Amora Riverwalk Hotel

649 Bridge Road Richmond VIC 3121

P: +613 9246 1200

W: www.amorahotels.com/amora-hotel-riverwalk-Melbourne

Floor Plan & Layout – Meeting rooms for workshops & presentations

Main plenary room – Yarra + Bridge (combined)

This is the main presentation area with a seating capacity for up to 200 people (theatre style).
This will also be used as one of the breakout rooms.

Breakout room 1 – Hawthorn

This is one of 2 breakout rooms where workshops will take place with a seating capacity of up to 80 people (theatre style).

Breakout room 2 – Banks

This is one of 2 breakout rooms where workshops will take place with a seating capacity of up to 60 people (theatre style).



Nourish your mind & body: Hospitality for our Sponsors and Delegates

Staying nourished and hydrated over two busy days is incredibly important for sponsors and delegates. Quality nutrition is one of the values NIIM stands by, and is one of the pillars of maintaining overall health.

We have worked closely with the Amora Riverwalk Hotel food and beverage team to develop a specially curated selection of beverages, wholesome meals and snacks to keep you energised and nourished throughout the day.

We will aim for as many menu items to be made gluten-free, with balanced levels of protein, healthy fats and carbohydrates. If you have any allergies or food intolerances, please ensure you advise us during the sponsorship application process.

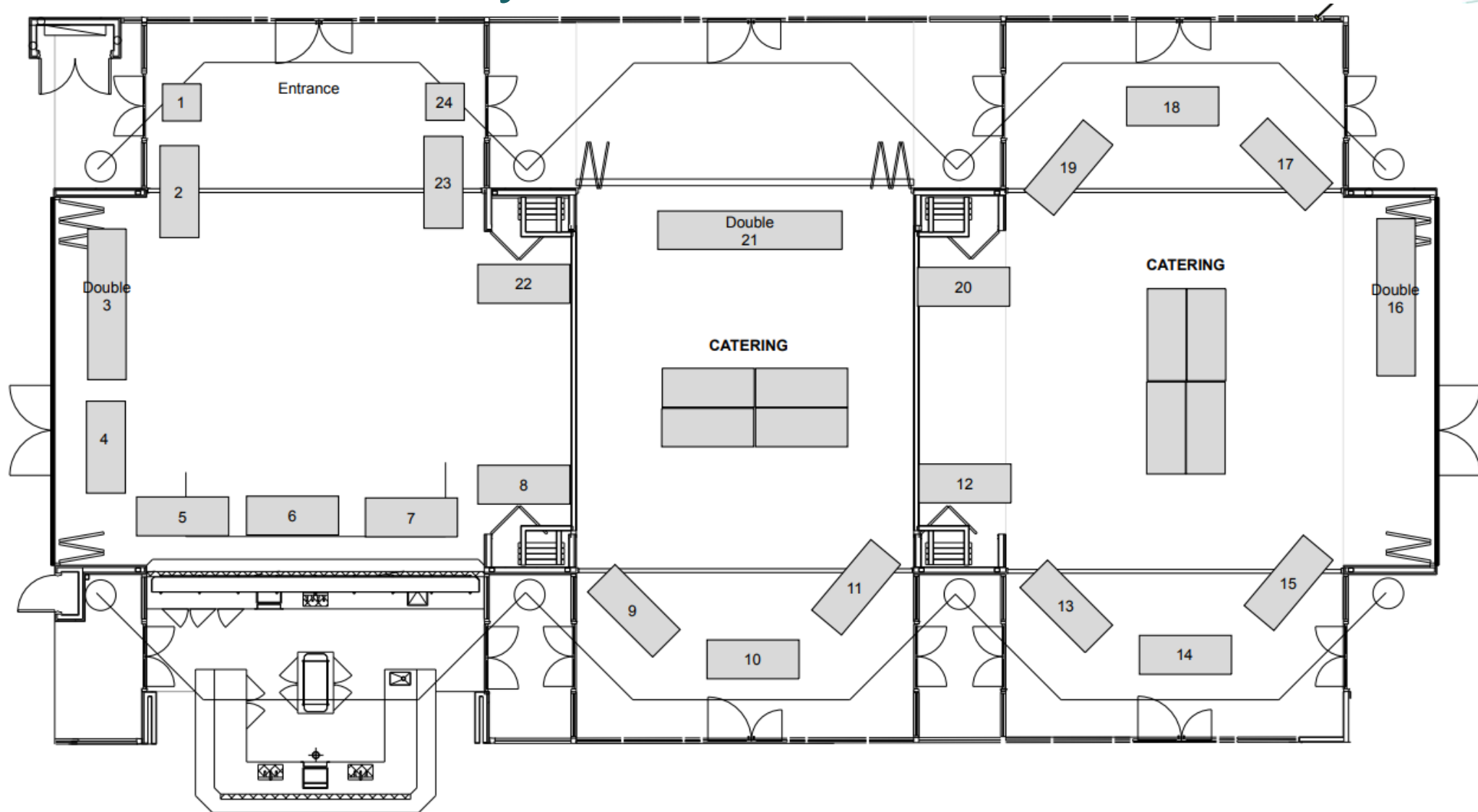
Herbal teas, freshly brewed coffee, iced water and fresh-squeezed juices will be available throughout the day.

Morning tea, lunch and afternoon tea will be served buffet-style with meals for Sponsors being prioritised before delegates take their scheduled breaks.

The exhibition area overlooks beautifully manicured gardens with a spacious terrace and seating area, so please remember to enjoy the sunshine, fresh air and boost your Vitamin D.

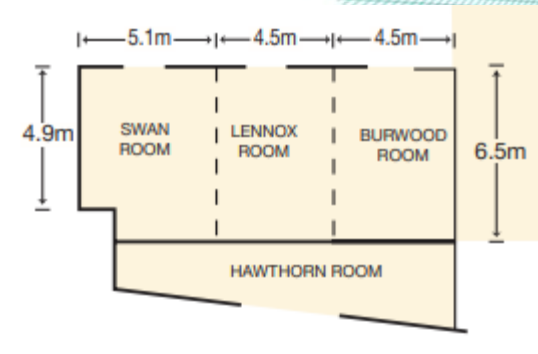
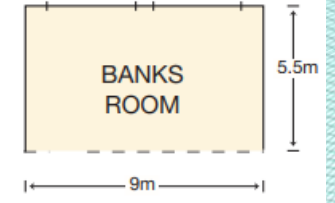
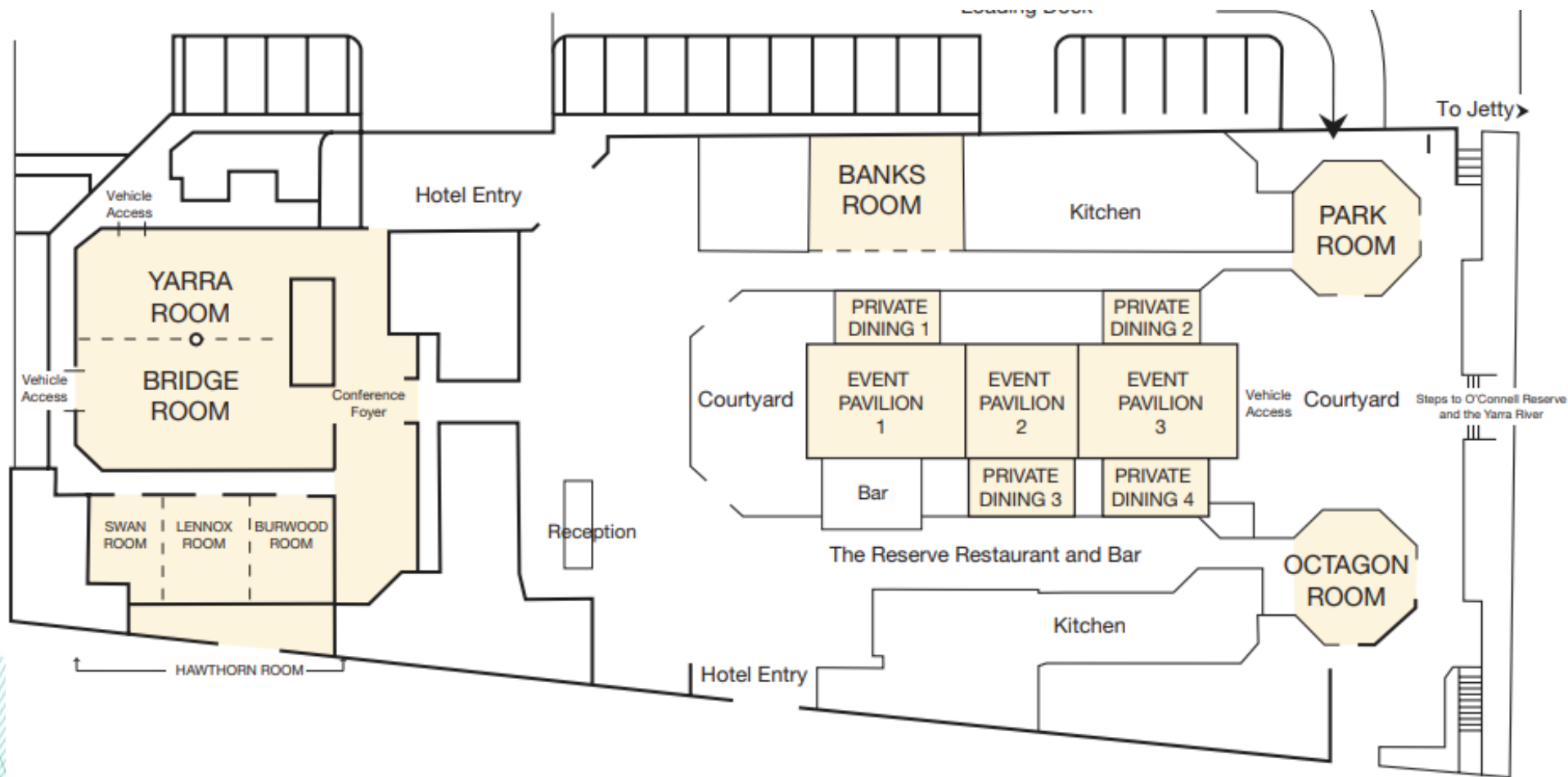
We hope you enjoy the amazing amenities and environment that the Amora Hotel Riverwalk has to offer.

*Floor Plan & Layout – Exhibition Area



Please note, this floor plan is a draft and correct at the time of distribution. It is subject to change.

Floor Plan & Layout – Meeting rooms for workshops & presentations



Main plenary room – Yarra + Bridge

Breakout room 1 – Hawthorn
(Swan/Lennox/Burwood)

Breakout room 2 – Yarra + Bridge

Breakout room 3 – Banks

Exhibition area – Event Pavilion 1, 2 & 3

10 th NIIM Symposium: SPONSORSHIP & EXHIBITION PACKAGES	MAJOR	PLATINUM	GOLD	SILVER	BRONZE
	\$29,000 plus GST (1 x Sponsor only)	\$23,000 plus GST (2 x Sponsors only)	\$15,000 plus GST	\$8,000 plus GST	\$6,000 plus GST
1 x exhibitor area (refer to numbered floor plan & layout)	2 x tables. Premium position (as marked on floor plan)	2 x tables.	1 x tables.	1 x table.	1 x table.
Barista-made coffee station (Co-branded stand with NIIM, free barista made coffee for all delegates for 2 days = valued at \$4,000).	YES	NO	NO	NO	NO
Complementary passes for 2-Day Symposium & Cocktail Reception on Day 1	6 x passes	5 x passes	4 x passes	3 x passes	2 x passes
Company logo on NIIM website: <i>With link to your company website</i>	Logo and up to 100 words.	Logo and up to 100 words.	Logo and up to 100 words.	Logo and up to 100 words.	Logo only.
Company logo – Printed in NIIM Symposium <u>Program booklet</u>	YES (Logo size relative to level of sponsorship)	YES (Logo size relative to level of sponsorship)	YES (Logo size relative to level of sponsorship)	YES (Logo size relative to level of sponsorship)	YES (Logo size relative to level of sponsorship)
Company logo – Printed on NIIM Symposium bag (co-branded with NIIM logo) <i>Size relative to sponsorship level</i>	1 x printed logo	1 x printed logo	NO	NO	NO
Company logo – Printed in NIIM Symposium <u>Promo Flyer</u> . (Logo size relative to level of sponsorship)	YES 1 x Logo.	YES 1 x Logo.	YES 1 x Logo.	YES 1 x Logo.	YES 1 x Logo.
Advert in NIIM Symposium <u>Program booklet</u>	1 x full page (A4), portrait, colour (inside front cover).	1 x full page (A4), portrait, colour, within booklet.	1 x half page (A5), landscape, colour.	1 x quarter page (A6), portrait, colour.	NO
NIIM eDM – logo placement (up to 3 appearances in NIIM eDMs)	YES	YES	YES	YES	YES
Social media – Facebook, Instagram & LinkedIn	Inclusion of logo in sponsor thank you posts. To appear in post alongside other sponsors. Sponsor to be provided with Social Media Tiles & Templates for postings on their own platforms.				
PowerPoint slides displayed between lectures & during breaks over 2-days (Logo size relative to level of sponsorship)	YES	YES	YES	YES	YES
Speaker Opportunity (Subject to review and approval by NIIM)	1 x 40min Keynote Speaker presentation AND 1 x 40min Workshop Session .	1 x 40min Keynote Speaker presentation OR 1 x 40min Workshop Session .	1 x 40min presentation during Workshop Session .	NO	NO
Delegate Satchel Insert	Up to 4 x items (product sample and/or brochures).	Up to 3 x items (product sample and/or brochures).	Up to 2 x items (product sample and/or brochures).	Up to 1 x items (product sample and/or brochures).	Up to 1 x items (product sample and/or brochures).
Additional SPONSOR/EXHIBITOR STAFF passes available at 50% off for 1 or 2 days	YES – Limit of 6.	YES – Limit of 5.	YES – Limit of 4.	YES – Limit of 3.	YES – Limit of 2.
Free parking (for Thurs 11 & Fri 12 September only)	YES – Up to 4 x car spots per day.	YES – Up to 3 x car spots per day.	YES – Up to 2 x car spots per day.	YES – Up to 2 x car spots per day.	YES – Up to 1 x car spots per day.
Accommodation at Amora Hotel (Richmond, VIC)	5% discount for sponsors	5% discount for sponsors	5% discount for sponsors	5% discount for sponsors	5% discount for sponsors

Contact Us

NIIM Events Team

E: events@niim.com.au